



Visual Storytelling Conference

Business & Creativity Training for Photographers and Online Video Creators

May 14–17, 2021



Photography



Video



Business



Social



New Tech



Keynotes



Panels / Networking

Session Start Time

Saturday, May 15

PDT	EDT	GMT			
5:15am	8:15am	1:15pm	Orientation & Kickoff Kick-off Day 1 with some morning coffee and join fellow attendees and staff!		
6:00am	9:00am	2:00pm	Dave Cross Get Things Done in Photoshop	Rich Harrington You're Hired: How to Land a Creative Job with a Kick-Butt Interview	
7:00am	10:00am	3:00pm	Eran Stern Your First After Effects Project	Kristina Sherk On-The-Go Portrait Editing on Lightroom Mobile	
8:00am	11:00am	4:00pm	Seth Polansky Contracts for Creatives: Don't Get Burned	Nick Harauz Final Cut Pro Cheat Codes (Get Things Done)	
9:00am	12:00pm	5:00pm	Keynote - Mike Libecki Tech Meets Tough: How to Gear Up for the Unexplored Earth with Nat Geo Explorer and Dell Ambassador Mike Libecki		
10:00am	1:00pm	6:00pm	Drew Geraci Creating Cinematic Timelapse Photography, bridging the photo and video gap	Rod Harlan How to Get Clients for Video Projects	
11:00am	2:00pm	7:00pm	Douglas Spotted Eagle Insider Tips for Optimizing Your Video for YouTube & Facebook	Matt Kloskowski Adding Detail to Your Photos with Creative Texture Blending	
12:00pm	3:00pm	8:00pm	Michèle Grenier From Hobby to Full-time How to Make a Living from Your Photography	Andrew Ford 10 Ways to Get More Views on YouTube	Vanelli - Skylum Save Time Editing Your Photos with the Power of Artificial Intelligence
1:00pm	4:00pm	9:00pm	Speaker Ask Me Anything & Networking Come join our interactive lounge for an "Ask Me Anything" session with our speakers.		
2:00pm	5:00pm	10:00pm	Rich Harrington Get the Most from an iPhone for Photography: ProRaw, HDR, and More	Skip Cohen My Business Has Disappeared: Now What? (Getting Back On Track)	Frederick Van Johnson - Excire Find Any Photo thanks to the Power of AI and Excire
3:00pm	6:00am	11:00pm	Juliana Broste Vlogging 101: Mastering the Art of the Video Selfie	Elia Locardi How I Learned to Love Artificial Intelligence as a Pro Photographer	George Edmonson, Motion VFX Top Quality Social Media Content in Minutes with MotionVFX
4:00pm	7:00pm	12:00am	Chris Converse Create a Personal Website Fast with Adobe Portfolio	Luisa Winters How to Make Money With Your Drone	
5:00pm	8:00pm	1:00am	All Star Panel - Frederick Van Johnson NFTs - How Photographers and Artists can Monetize their Work Moderator: Frederick Van Johnson - Panelists: Trey Ratcliff, Matthew Jordan Smith, & Maxim Jago		
7:00pm	10:00pm	3:00am	Saturday After Hour Parties It's time to kick back, grab a drink, and relax as we round out the day in style		



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Sunday, May 16

PDT	EDT	GMT	
5:15am	8:15am	1:15pm	Speaker Ask Me Anything & Networking Come join our interactive lounge for an "Ask Me Anything" session with our speakers.
6:00am	9:00am	2:00pm	Piet Van den Eynde Using Flash for Location Portraiture
			Seth Polansky Don't Get Sued: What You Don't Know about Intellectual Property Can Hurt You
7:00am	10:00am	3:00pm	Eran Stern Fix it in Post: After Effects to the Rescue
			Michèle Grenier How to Capture BADASS Action Shots
8:00am	11:00am	4:00pm	Nate Torres Understanding How Keywords Work and How to Drive Massive Traffic
			Amy DeLouise Engaging Stories: Creative Approaches for Nonfiction Video
9:00am	12:00pm	5:00pm	KEYNOTE - Elia Locardi - SKYLUM Connecting the World with Storytelling
10:00am	1:00pm	6:00pm	Dave Cross How to Get Rid of Anything in Photoshop
			Rod Harlan Building a Video Demo Reel that Gets You Work
11:00am	2:00pm	7:00pm	Douglas Spotted Eagle Essential Gear for Remote Video Productions
			Nicole S. Young Get Closer: Backyard Macro Photography
			Nicki Sun How to Work with Brands and Start Getting PAID
12:00pm	3:00pm	8:00pm	Serge Ramelli Build a Photography Business Shooting Property
			Nick Harauz A Primer on 360/Virtual Reality
			Frederick Van Johnson - Excire Find Any Photo thanks to the Power of AI and Excire
1:00pm	4:00pm	9:00pm	Speaker Ask Me Anything & Networking Come join our interactive lounge for an "Ask Me Anything" session with our speakers.
2:00pm	5:00pm	10:00pm	Jeremy Chan Posing People for Perfect Portraits
			Chris Converse Create a Page to Capture Leads for your Social Posts with Adobe Spark
			Bethany Gayton, TSMA Q&A With a Pro: Growing Your Following in 2021
3:00pm	6:00am	11:00pm	Nick Harauz Unleashing the Power of Storytelling with your iPhone
			Kevin Ames A Deep Dive Into Lenses: How to Get the Shot
			Josh C. Kline, HaveNeed Barter Your Way Through a Project
4:00pm	7:00pm	12:00am	Frederick Van Johnson How to be a Professional Podcaster
			Rich Harrington Premiere Pro Cheat Codes (Getting Things Done)
			Vanelli - Skylum Save Time Editing Your Photos with the Power of Artificial Intelligence
5:00pm	8:00pm	1:00am	All Star Panel - Nicki Sun Making the Transition: How to Turn Your Passions Into a Career Moderated by Nicki Sun - Panelists: TJ Lee, Brian Tong, & Kevin Li
6:00pm	9:00pm	2:00am	Darren "McB" McBurnett, Navy SEAL Ret. Uncommon Grit: Life Lessons from Darren "McB" McBurnett, Navy SEAL Ret: Warrior turned photographer -why you may never look at photography the same
7:00pm	10:00pm	3:00am	Sunday After Hour Parties It's time to kick back, grab a drink, and relax as we round out the day in style



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Session Start Time

Monday, May 17

PDT	EDT	GMT	
5:15am	8:15am	1:15pm	Speaker Ask Me Anything & Networking Come join our interactive lounge for an "Ask Me Anything" session with our speakers.
6:00am	9:00am	2:00pm	Piet Van den Eynde Local Heroes: Local Adjustment Tool Tricks in Lightroom
			Amy DeLouise Level Up: How to Grow Your Creative Business
7:00am	10:00am	3:00pm	Corey Barker From Style Frame to Broadcast: Designing a TV Show Animation
			Matt Kloskowski Create Amazing Wildlife Photos
8:00am	11:00am	4:00pm	Frederick Van Johnson Why Building a Community is the the Key to Success
			Andrew Ford Watch My Video! Organic Ways to Go Viral
9:00am	12:00pm	5:00pm	Keynote - Valentina Vee How Did I Get Here? My journey to making it in Hollywood as a Full-Time Director
10:00am	1:00pm	6:00pm	Kristina Sherk Why We Retouch Skin
			Skip Cohen Website = Sales. Blog = Passion. Why You Need Both.
11:00am	2:00pm	7:00pm	PhotoJoseph Broadcast Quality Live Streams with the Blackmagic ATEM Switcher
			Serge Ramelli Capturing Beautiful Cityscapes
			Frederick Van Johnson - Excire Find Any Photo thanks to the Power of AI and Excire
12:00pm	3:00pm	8:00pm	Nicole S. Young Life and Business Lesson Learned on My Photographic Journey
			Doug Daulton QUICK START: Stream Like a Pro
			Vanelli - Skylum Save Time Editing Your Photos with the Power of Artificial Intelligence
1:00pm	4:00pm	9:00pm	Speaker Ask Me Anything & Networking Come join our interactive lounge for an "Ask Me Anything" session with our speakers.
2:00pm	5:00pm	10:00pm	Vanelli Controlling the Light: The Secret to Better Photos
			Nate Torres Create a Page to Capture Leads for your Social Posts with Adobe Spark
			Valentina Vee What does it take to be a Director?
3:00pm	6:00am	11:00pm	Juliana Broste Travel Vlogging and Blogging: Lessons Learned on the Road
			Jeremy Chan The Power of Composition Move Beyond the Rule of Thirds
4:00pm	7:00pm	12:00am	Plota Putting Photos in Motion with Plotaverse
			Rich Harrington Unlocking Amazing Color with Premiere Pro
5:00pm	8:00pm	1:00am	Keynote - Anthony Shop Marketing in the Age of Disruption
6:00pm	9:00pm	2:00am	All Star Panel - Frederick Van Johnson How to Tell Visual Stories Moderator: Frederick Van Johnson - Panelists: Jeff Greenberg, Maxim Jago, Marc Silber, Nicki Sun, & Karen Hutton
7:00pm	10:00pm	3:00am	VSC Wrap Party It's your last chance to kick back, grab a drink, and relax as we wrap up VSC in style